

# Campaign School

Wellington County

We need different and collaborative leaders in elected decision-making roles to have the courage and skills to tackle the challenges of the 21st century. Simply put, we need to have people with different voices and life experiences stepping into elected leadership roles to help govern our communities better.

**Campaign School Wellington County** will be a series of virtual and (hopefully) in-person events to inspire, train and empower a diverse range of candidates. Sessions include:

Fall 2021	'Election curious' webinars to encourage leaders to think about running
Winter 2022	Two in-person sessions with hands-on training and coaching around campaign best practices and tools
Winter 2022 - Fall 2022	1:1 mentoring and coaching for candidates with experienced campaign leads

We are looking for a community partner to donate \$2,000 to cover the basic costs of the school including web hosting, technology, advertising and in-person meeting expenses. Campaign School Wellington County is run by volunteers interested in diversifying the leadership of elected officials at all levels of government.

To learn more about sponsorship opportunities please contact lead organizer Curt Hammond at [curt@foursimplewords.ca](mailto:curt@foursimplewords.ca)

**[CampaignSchoolWC.ca](http://CampaignSchoolWC.ca) | [CampaignSchoolWC@gmail.com](mailto:CampaignSchoolWC@gmail.com)**

**#DiverseVoicesBetterDecisions**

**A volunteer-led effort to support and encourage women, Indigenous, Black, racialized and youth members of Wellington County to run for elections in 2022.**