



The **Power** of **Service**

A values-based team assessment

Embracing the concept of serving others will create real and positive change for your stakeholders, your bottom line and our world

This course invites us to learn about a simple and eloquent tool that directly supports organizational success: the power of service.

For too long, service has been associated with the word *customer* and has been left to a specific department.

Find out how to challenge that thinking and embrace the concept of service as a powerful tool that can help leaders grow in their roles, focus teams on the right outcomes and actively tackle the problems of our time.



Empower Your Team

The Power of Service has been designed for intact teams who are ready to think about and increase their success with a purpose-driven lens. This session will help leaders at all levels think about the power of service and how it drives triple-bottom-line impact.

Book your team assessment today!

FourSimpleWords.ca/ThePowerOfService

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The Power of Service

One session, three important topics

1

Why self-awareness is the first step to meeting your goals

Learn how self-care and intentionality have a direct impact on your organization's financial, economic and environmental success

2

How to find and acknowledge gaps that are risks to your KPIs

Empower your team to clarify organizational purpose, improve shareholder value and embrace the benefits of service

3

How to create transparent win-win partnerships

Create relationships that empower a culture of service and support sustainable growth in a post-pandemic world



The Power of Service Assessment will increase team collaboration, trust and focus on your triple-bottom line goals.

Maximize your impact

Organizations and teams ready to flourish in a post-pandemic world need the courage to move beyond winner-take-all metrics and use the power of service maximize their economic, social and environmental reach.

Embracing the concept of serving others can bring about real and permanent change that today's customers and employees are demanding.

Cultures that focus on service benefit from:

- Increased top-line growth by using language that communicates organizational values to consumers/funders
- Strengthened team communications and increased staff retention (especially with Gen-Y and Gen-Z team members)
- Practical and meaningful ways to support mental health conversations and programs

Personalized Assessment

This course includes a customized online assessment for up to 12 participants. This assessment, taken by all team members two weeks before the half-day course, explores and visually explains individual and team perceptions around the idea of service. Each participant receives a personalized PDF of their input with suggestions on how to strengthen their leadership skills.

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